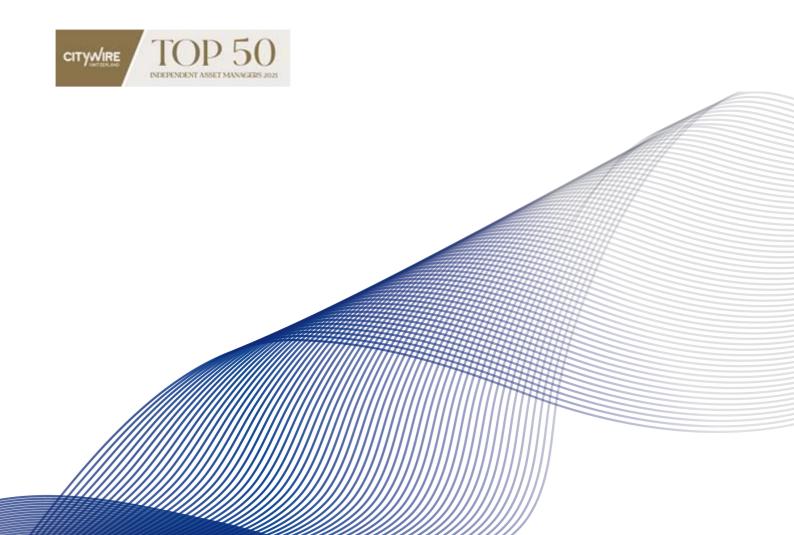


# MARKET INSIGHT

JUNE 2021







## Market Analysis

# Summer period expected to provide significant clarification

Financial markets have not displayed any clear direction in recent weeks, which is not surprising given the economic context.

Recovery of the economy is still on track, fuelling the continued steady performance of assets based on the assumption that the reflationary theme is set to remain (equity markets, more cyclically-oriented stocks).

However, continued stabilisation of long-dated bond yields, particularly in the US, suggests that investors are no longer as concerned about inflation, at least in the medium to long term.

Similarly, ongoing downward pressure on the dollar in May indicates broad investor support for the monetary scenario as "sold" by the Federal Reserve; in other words, the prospect of a rise in interest rates in the United States remains low, at

for several months now. However, we believe that consensus is a little hasty in adhering so "strongly" to a single scenario in terms of inflation.

There are still a number of unanswered questions regarding the economic situation – especially in the US, which will be key to gauging inflationary risk over the medium term.

First, there is the matter of job creation, which slowed in the spring. Is this trend likely to continue? We will need to keep a close eye on this over the summer period.

It will also be important to monitor changes in wages, linked to a (likely) return to more marked improvements in the US labour market. Increased wage pressures would undermine even the most optimistic inflation scenarios.

### "Financial markets continue to be guided by the key issue of inflation."

FRANÇOIS SAVARY, CHIEF INVESTMENT OFFICER, PRIME PARTNERS

least for the next 18-24 months.

From our perspective, financial markets continue to be guided by the key issue of inflation. This is likely to remain the case over the next three to six months, during which time we will get a clearer picture as to whether the price

pressure suggested by the most recent global figures is temporary or more permanent.

As such, the subdued reaction of bond markets to inflation data, which is rising faster than expected globally, seems to us rather paradoxical – at least in part.

Market participants seem to have "definitively" tilted towards a scenario of short-term inflationary pressure, and its subsequent downward normalisation towards the end of 2021.

We are comfortable with this idea, as it is broadly in line with the views we have been advocating

Another factor worthy of attention is the Biden administration's fiscal activity.

The past few weeks have shown that securing bipartisan support for major infrastructure investments will be far from easy. While the US government seems ready to negotiate on its

> plans – at least in quantitative terms – the Republicans refuse to budge.

> In other words, it is now clear that the questions of how long it will take to implement such investments and how much it will cost and what financing measures (taxes) will be required, remain vague. The answers to these questions will be vital in the medium term with regard to growth and inflation forecasts. It seems we will have to wait until summer to get any clarity in this respect.



While the question of inflation is less relevant in Europe, where significant production capacities and an economic recovery lagging behind that

of the United States suggest a more moderate risk of escalating prices, we must not forget that recent economic surprises have had an upward bias.

Can Europe's economic growth surprise the more bearish among us? We believe so, especially given that Europe's recovery plan is now in its final stages and ready to be implemented alongside national fiscal stimulus plans.

At the beginning of this report we suggested that there was an air of investor hesitancy in May. This is reflected by a return to calm on the inflationary front, and is evidence that investors are waiting for greater visibility on the economic cycle. This last point would seem the most important, as it suggests a healthy attitude of market participants.

A V-shaped recovery in 2021 is now highly likely given the economic figures available to us, and demonstrated by leading indicators.

Today, the main question on everyone's mind is how long will it take for the economy to normalise – probably as early as the fourth quarter of 2021 in the US and in spring 2022 in Europe.

With so many questions still unanswered, we must acknowledge our limitations and opt for a wait-and-see approach, before determining a "credible" mid-term scenario.

The summer months will provide greater clarity in terms of inflation risk, especially in the US, giving us a clearer picture of the 2022 outlook in the autumn.

At this point, we will be able to try and answer questions on the speed and scope of the Federal Reserve's reduction in asset purchases, which will undoubtedly be a key factor in 2022. We will also be able to judge whether or not the risk of the US economy sinking into stagflation, as L. Summers seems to believe, has been underestimated.

With the Covid-19 pandemic now largely under control in developed economies, after several rather challenging quarters across the board, it is rather reassuring to see investors pausing to reflect.

We are therefore unfazed by recent market developments, and do not see them as the beginning of a stock market correction.

We remain cautious about bonds and believe that government debt offers little value in a diversified portfolio. We maintain our view that yields will come under further pressure in the coming quarters, with our target yield unchanged at 2% on 10-year US yields by the end of 2021.

In terms of equities, we have taken advantage of the last few weeks to strengthen the cyclical portion of our portfolios, in line with a reflationary trend continuing over the coming months.

However, we have not increased our overall exposure to stocks, in light of the significant market rally since the beginning of the year. We believe there is room for consolidation in the first half of the year, and that this could provide opportunities as part of our ongoing strategy to buy equities on dips.

Gold continues to recover in the wake of stabilising interest rates and persistent dollar weakness. While we remain positive about gold in the medium term, we are cautious for the coming months. As such, we continue to take profits on our positions while we wait for a dip in prices that will allow us to reposition ourselves.

Recent dollar developments are positive given our cautious stance on this currency. We keep our EUR/USD target of 1.25 and continue to limit our exposure to the greenback. We do not rule out a move towards the 1.30 level, but this will once again depend on how inflation risk evolves over the coming months. We maintain our position, and expect the Euro/USD exchange rate to fluctuate between 1.20 and 1.2350 over the next few weeks.

While we were definitely overly pessimistic in the first half of 2021 – at least in terms of our equity allocation – this has allowed us to achieve considerable control over volatility in our investment profiles since 1 January.

And while we acknowledge our mistakes, we must highlight the positives: May saw a reassuring improvement in the performance of our allocations. This supports our decision not to "jump" into the markets at any price in an environment where they are quite expensive.

A summer consolidation may offer us more attractive entry points. We will decide based on facts which opportunities are worth pursuing.

Geneva, 2 June 2021





Prime Partners SA Rue des Alpes 15 P.O. Box 1987 1211 Geneva 1

#### www.prime-partners.com

#### **CONTACTS**

### François Savary

Chief Investment Officer

#### Jérome Schupp

**Equity Analyst** 

#### **Julien Serbit**

Senior Investment Advisor

Tel +41 22 595 09 97 fsavary@prime-partners.com jserbit@prime-partners.com

#### IMPORTANT INFORMATION

This content is provided by Prime Partners SA and/or one of its entities (hereinafter "PP") for guidance only and is intended solely for internal use. In no way does it constitute an offer or recommendation to buy or sell a security or carry out any kind of transaction. Neither does it constitute any other kind of advice, particularly to any recipient who is not a qualified, accredited, eligible and/or professional investor. It is to be used exclusively by its intended recipient and must not be forwarded, printed, uploaded, used or reproduced for any other reason. PP pays close attention to preparing and updating the information herein, which has been obtained from sources deemed reliable. However, it cannot guarantee that the information is relevant, accurate or exhaustive. Consequently, PP and its directors, executives, employees, agents and shareholders accept no liability for any loss or damage that may result from using the information herein. The content is targeted solely at recipients who can understand and bear all of the implicit and explicit risks incurred. All investment decisions are taken under the recipient's sole responsibility and are entirely dependent on the recipient's (and his/her financial advisers') own independent assessment of the recipient's financial situation, investment objectives, specific risks and eligibility criteria, as well as legal, tax and accounting implications, and own interpretation of the information. PP accepts no liability regarding the suitability or unsuitability of the information, opinions, securities or products mentioned herein. Past performance of a security is no guarantee as to its future performance. The content has been prepared by a department of PP that is not an organisational unit responsible for financial analysis. PP is subject to different regulatory and prudential requirements. Not all securities and investment products may be available in all jurisdictions or to all recipient types. Recipients must therefore comply with local regulations. There is